

SPECIFICATION AMENDMENTS

Please **AMEND** the following paragraph immediately after the title and before the section entitled "Cross-Reference to Related Applications":

The present Application:

- (i) claims the benefit of U.S. Provisional Patent Application Serial No. ~~60/444,250~~ 60/444,520, filed January 31, 2003, entitled "IMPROVED DIGITAL ADVERTISEMENT BOARDS WITH FULL CONNECTIVITY TO POINT-OF-SALE TERMINALS"; and
- (ii) is a continuation-in-part of U.S. Patent Application No. 10/403,184, filed March 28, 2003, entitled "METHOD AND APPARATUS FOR MANAGING AND PROVIDING OFFERS"; which claims the benefit of U.S. Provisional Patent Application No. 60/369,108, filed March 29, 2002, entitled "OFFER MANAGER SYSTEM."

The entirety of each of the Applications above is incorporated by reference herein for all purposes.